

**FREE for WI Educators**  
**Register Today!**



**Each Wisconsin school district is invited to identify one or more educator teams to represent their district at this important, DPI-sponsored series of events.**

**WOW** is a 4-part training series designed to help WI educators deepen understanding, achieve consensus, and build strategies around local implementation of Educator Effectiveness. The WOW training events are specifically to meet the needs of Wisconsin educators, regardless of which EE model you may be using. Each event will utilize a combination of on-site and virtual participation strategies to guide local, regional, and state collaboration between educators at CESAs across Wisconsin simultaneously.

**Who Should Attend?** *You and your team!* These events are specifically tailored for WI educators interested in deepening the work of Educator Effectiveness in their schools using a distributed leadership approach.

### Four Dynamic Events • Your Choice of Two Dates for Each

**AUG 11 or 21, 2015**  
**Determining Your Focus**



Featuring  
**Mike Mattos**

Mike Mattos is an internationally recognized author, presenter, and practitioner who specializes in uniting teachers, administrators, and support staff to transform schools by implementing response to intervention and professional learning communities. Mike co-created the RTI at Work™ model, which builds on the foundation of the PLC at Work™ process by using team structures and a focus on learning, collaboration, and results to drive successful outcomes.

**OCT 7 or 12, 2015**  
**Building Expertise I**



Featuring  
**Peter DeWitt**

Peter DeWitt (Ed.D) provides a strong voice in education. As a former teacher and principal, he excels at blending research, humor, expertise and personal experience to provide dynamic insight into issues of school leadership, fostering inclusive school climates, and connected learning. Peter is the 2013 School Administrators Association of New York State's (SAANYS) Outstanding Educator of the Year.

**JAN 27 or 28, 2016**  
**Building Expertise II**



Featuring  
**Jim Knight**

Jim Knight is a research associate at the University of Kansas Center for Research on Learning and the president of the Instructional Coaching Group. He has spent close to two decades studying professional learning and instructional coaching. Jim has written or co-authored several books and won numerous awards. He hosts *Talking About Teaching* on the Teaching Channel and writes the radicallearners.com blog.

**APR 26 or 27, 2016**  
**Looking Back & Ahead**



Featuring  
**TBA**

Registration for this unique, totally FREE series of events for Wisconsin educators is already underway and filling fast.

**REGISTRATION**  
**INFO**  
**ON PAGE 2**



## Registration

### WHERE?

All WOW events will be held at CESA unless otherwise indicated (see below).

### WHO should register?

You! WOW is for teams of educators from districts/schools statewide who are interested in deepening the work of Educator Effectiveness in their schools using a distributed leadership approach.

Recommended team size: 4-6. (Space permitting, districts/schools may send more than one team.)

Each WOW event builds upon information and teamwork from the previous session. Team members are therefore requested to commit to four dates (the full series) when registering. There are two possible dates for each event. *In the event of scheduling conflict, team member substitution will be permitted.*

### HOW do we Register?

Registration for these events is handled through CESA 3.

1) Put your team together (you will need to submit core team member names).

2) Choose four dates (one for each session).

**3) Online: Each team member must register individually (be sure everyone registers for the same dates!) Simply click on each of your 4 dates below to link to the registration page. Each event must be registered for separately.**



**Session #1: Determining Your Focus**  
w/Mike Mattos

or



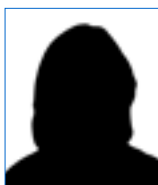
**Session #2: Building Expertise I**  
w/Peter DeWitt

or



**Session #3: Building Expertise II**  
w/Jim Knight

or



**Session #4: Looking Back / Looking Ahead**  
Speaker to be announced

or

*“Teaching is very complex work. It’s a thinking person’s job and you cannot follow a cookbook.”  
— Charlotte Danielson (Education Week blog June 2011)*